

PERFORMANCE REPORT

STATE: Alaska

GRANT NO.: F-31-29

GRANT TITLE: Aquatic Resource Education

PERIOD COVERED: July 1, 2017 – June 30, 2018

STUDY NO. AND TITLE: AE-1-1 Southeast Regional Sport Fishery Information and Education

STUDY OBJECTIVES:

1. Support staff manning front counters at the six area and one area/regional office that provide information services to sport anglers and guides.
2. Revise and produce Region I's sport fishery public information handouts, pamphlets, signs, and brochures.
3. Continue to develop the Region I Division of Sport Fish website to make management, stewardship, angling, and sport fishery trip planning information accessible to all web users.
4. Support the operation of the Sport Fish Information Center located in the Douglas Regional Office.
5. Support programs and activities that encourage public contact with Sport Fish Division staff.

RESULTS/DISCUSSIONS:

Objective 1: Sport Fish staff providing information services in the six area and one regional office in Southeast Alaska were supported throughout the reporting period by ensuring they had ready access to information and education materials that could be provided to the sport fishing public either in person or through the mail or internet.

Objective 2: Region I's sport fishery public information handouts (hardcopy and digital rendering on TV screens at the regional office and Headquarters), pamphlets, signs and brochures were updated as necessary and distributed to the public or posted at strategic locations where sport anglers could be informed about the sport fishery in Southeast Alaska. Additional outreach and education occurs throughout the year by way of answer emails and phone calls. A variety of pamphlets and brochures describing the sport fishery and diversity of fish species with information on ecology and angling opportunities are available online or in person at area and regional offices.

Objective 3: Region I management staff continued to assist the sport fish webmaster with upgrades and improvements to the Southeast Alaska Division of Sport Fish web pages. Weekly fishing reports were entered directly by area management biologists. The Situk River steelhead weir report was updated on the web weekly. Historic harvest rate tables and news releases were posted to the web.

Information on featured fisheries for each management area continued to be updated by adding access and angling information.

Objective 4: The Douglas office, Division of Sport Fish Information Center was staffed by Region I personnel to assist the sport fishing public both in person and over the phone with a variety of information requests. Information and education materials were also provided to the public by the staff attending the front counter.

Objective 5: Information and Education and area management staff presented aquatic education and/or angling skills programs to students in Southeast Alaska schools, and participated in the Juneau, Petersburg, Sitka, Ketchikan, and Prince of Wales Family Fishing Day programs, which provided an opportunity for young children and their families to learn how to fish. Staff attended and participated in after-school fishing clubs, and fly-tying and lure-making programs. The community rod-lending program continued serving individuals, families, and several nonprofit agencies. Information and Education staff provided photos, teaching tools, and equipment to area offices throughout the region for their public presentations. In total, Southeast Sport Fish Division staff contacted over 2,800 people at 38 different events that provided sport fishing information, fishing skills instruction, or fisheries life history information during the reporting period.

FINAL REPORT STATUS: This performance report is the final report of activities for study AE-1-1 during the F-31-29 grant period.

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DATE: August 31, 2018